

INGREDIENTS

Ariel 3in1 Pods Original



INGREDIENT	INGREDIENT GROUP	PURPOSE
MEA Dodecylbenzenesulfonate	Surfactant	Removes stains
Sodium Laureth sulfate	Surfactant	Produces foam and removes stains
Propylene Glycol	Stabilizer	Keeps formula in one phase
Aqua	Water	Dissolves ingredients in formula
MEA-Palm Kernelate	Surfactant	Breaks down stains
Trimonoethanolamine etidronate	Water softener	Softens water and prevents lime scale
Dipropylene Glycol	Thickener	Helps to control thickness for easy pouring
Glycerin	Thickener	Prevents products from drying out
C12-14 Pareth-7	Cleaning aid	Keeps ingredients suspended in formula
PEI Ethoxylate	Cleaning aid	Aids product efficiency
Co-polymer of PEG / Vinyl Acetate	Surfactant	Prevents dirt resettling on fabrics
Parfum	Fragrance	Gives a pleasant odour
MEA-citrate	Water softener	Prevents lime scale
PEG/PPG-10/2 Propylheptyle Ether	Surfactant	Blends formula ingredients
Potassium Sulfite	Preservative	Preserves formula
Magnesium Chloride	Thickener	Thickens formula
Disodium Distyrylbiphenyl Disulfonate	Brightener	Brightens fabrics
Phenylpropyl Ethyl Methicone	Solvent	Lubricates and uniformly distributes ingredients
Styrene/Acrylates Copolymer	Coating agent	Brightens fabric surface
Citronellol	Fragrance	Gives a pleasant odour
Hydrogenated Castor oil	Solvent	Blends formula ingredients
Sodium Formate	Thickener	Helps formula thickness
Sorbitol	Thickener	Thickens formula and aids pouring
Linalol	Fragrance	Gives a pleasant odour
Protease	Enzyme	Breaks down fatty and proteins stains
Tripopylene glycol	Cleaning aid	Eliminates bad odours
Coumarine	Fragrance	Gives a pleasant odour
Polyethylene Glycol	Solvent	Lubricates and uniformly distributes ingredients
Alpha-Isomethyl Ionone	Fragrance	Gives a pleasant odour
Ethoxylated m-toluidine	Stabilizer	Stabilizes formula colour
Sodium Chloride	Stabilizer	Cleans and prevents lime scale
Simethicone	Foam control agent	Prevents the buildup of excessive foam
Trimethylsiloxysilicate	Stabilizer	Keeps formula in one phase
Ethylhexyl Stearate	Surfactant	Break down stains
Colorant	Colourant	Gives formula a pleasant colour
Amylase	Enzyme	Breaks down starch stains
Mannanase	Enzyme	Fights tough stains
Ethanolamine	Solvent	Breaks down fatty stains

